



NAUTICAL BOWLS FRANCHISE

SUPER FOODS | SUPER LIFE

2021

OUR VISION

We know it's difficult to find a quick and healthy meal. Healthy eating has been considered unattainable, expensive or too hard to be sustainable. When faced with an eating decision, on-the-go people often are forced to eat (convenient) food with little to no nutritional value, leaving their body feeling sluggish and ultimately, unsatisfied. At Nautical Bowls, we combine healthy and fresh superfood smoothie bowls and a positively uplifting experience, so every guest and team member feels full of life!

**SUPERFOOD BOWLS,
AÇAÍ & MORE**
SUPER FOODS | SUPER LIFE





OUR GOALS

Quick & healthy food options have historically been very limited, but Nautical Bowls has changed that! We have found remarkable success with our Minnetonka and Eden Prairie, MN locations, but healthy eating is not just reserved for our current home.

Based on our growth, we are expanding to additional local markets, with the eventual goal of being a national brand. Our current target expansion market locations are:

National Expansion 1,000 locations

OUR STORY

Nautical Bowls was started in May 2018 and took off in popularity and size in the following 2 years. We knew Minnesota would love Açaí bowls but we did not realize Minnesota would love them THIS much. In the first year we doubled our initial sales projections and have been growing 75% YOY. As more people ditch unhealthy fast eating options, we are very well positioned to be a leader in the healthy fast-casual restaurant space.

A Note From Our Founders, Bryant & Rachel

We are excited to expand Nautical Bowls through the franchise business model! Family is the why behind our business. From our immediate family, showing them how to chase big dreams, living their lives to the fullest, to our new and growing Nautical Bowls family. We value our relationships with one another and can't wait for this Nauti Fam to gain many new franchise partners. God is our rock and the foundation on which Nautical Bowls stands, which has made this adventure greater than we could have ever asked or imagined! We have a passion to help others succeed and achieve their dreams. The best is yet to come!



OUR MENU

OUR INGREDIENTS ARE

Organic, gluten free, dairy free, plant based, & packed with essential vitamins and nutrients for your body!

OUR SIGNATURE BOWLS



THE NAUTI BOWL

Açaí, Pitaya, Granola, Banana, Cacao Nibs, Peanut Butter



ANCHOR BOWL

Açaí, Granola, Banana, Coconut Flakes, Cacao Butter



BLUE BAY BOWL

Blue Majik, Açaí, Coconut, Spirulina Chia, Granola, Banana, Strawberries, Coconut Butter



BIG ISLAND BOWL

Blue Majik, Açaí, Pitaya, Mango, Coconut, Coconut Vanilla Chia, Granola, Strawberries, Goji Berries, Hemp Seeds



BUOY BOWL

Açaí, Cacao, Vanilla Chia, Banana, Bee Pollen, Pumpkin Seeds, Almond Butter



PADDLE BOWL

Blue Majik, Mango, Coconut, Granola, Strawberries, Coconut Flakes, Honey



SAIL BOWL

Açaí, Pitaya, PB Choc. Chia, Banana, Strawberries, Cacao Nibs, Coconut Butter



SUNRISE BOWL

Blue Majik, Pitaya, Granola, Banana, Strawberries, Honey



SURF BOWL

Açaí, Coconut, Cacao, Granola, Banana, Hemp Seeds, Peanut Butter



SOTA BOWL

Açaí, Coconut, Spirulina Chia, Banana, Coconut Flakes, Almonds, Pumpkin Seeds

BUILD YOUR OWN BOWL

BASES

(pick as many as you want!)



CACAO



PITAYA



MANGO



CHIA
PUDDING

Flavors: Vanilla,
Spirulina, Peanut
Butter Chocolate



COCONUT



AÇAÍ



BLUE MAJIK

SIGNATURE TOPPINGS

(no modifications)



REFRESH

Banana, Strawberry,
Coconut Flakes

+ \$1.50



DETOX

Banana, Chia Seeds, Goji
Berries, Cacao Nibs

+ \$2.00



ENERGIZE

Banana, Hemp Seeds,
Cacao Nibs, Bee Pollen,
Coconut Flakes

+ \$2.25



PB COCOA PROTEIN
CRUMBLES

+ \$2.00

BUILD YOUR OWN TOPPINGS

DRY

Hemp Seeds, Almonds,
Coconut Flakes, Chia
Seeds, Bee Pollen, Goji
Berries, Cacao Nibs,
Pumpkin Seeds

+ \$.50 / EA

GRANOLA

Peanut Butter Cocoa Chia,
Cinnamon Maple Almond,
Coconut Vanilla Hemp

+ \$1.50 / EA

FRUIT

Bananas, Strawberries,
Blueberries

+ \$1.00 / EA

DRIZZLES

Honey, Coconut Butter,
Peanut Butter, Almond
Butter, Cashew Cacao
Butter

+ \$.75-2.00 / EA



OUR BRAND

Our Nauti Fam & our Nauti Crew love our product, but they LOVE our brand and advocate it on social media and through word-of-mouth constantly!

People remember their first experience trying a Nauti Bowl and they keep coming back for more. Our main demographic of ages 15-34 are social butterflies and often bring family and friends here to join in on the goodness of Nautical Bowls.



COME JOIN THE MOVEMENT!

As we grow, we want to include as many people as possible in our Nautical Bowls culture, lifestyle and movement.

Today, we are offering franchise opportunities to qualified individuals that we believe will assist in growing Nautical Bowls' presence in the market.



THANK YOU

Corporate Address

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Presented by Nautical Bowls, LLC

